

Freeboard Technology, LLC Privacy Policy

Our Privacy Commitment Freeboard Technology, LLC (“Freeboard”) collects personally identifiable information (PII) to better serve our users. We are committed to respecting individual privacy and only collect this information when necessary.

We do not sell your PII. We only share it with third parties when needed for product development, as part of a collaborative project, or as legally required.

1. What This Policy Covers This policy describes what PII is collected and how it is used across all Freeboard services and products (e.g., data.freeboard.tech). Freeboard is responsible for the PII collected from you.

We reserve the right to change this policy at any time. Any material changes will be communicated via our website and to our registered users via email. Your continued use of Freeboard services means that you agree to the updated terms.

2. What We Protect (and What We Don't) This policy protects your **Personally Identifiable Information (PII)**. PII is any information that permits the identity of an individual to be directly or indirectly inferred. This includes details you provide (like your name or contact information) and information we collect (like your location or IP address).

This policy does **not** cover non-personal information, such as:

- Freeboard groups (e.g., collections of users identified by an organization name)
- Observing data
- Tabular data
- Dataset metadata
- Any other content not related to a person’s individual identity

3. What Information We Collect We collect information in two ways: information you provide to us directly and information we collect automatically.

Information You Provide We may store information you provide when you create a user account, send us an email, attend a webinar, or interact with our social media. This information could include:

- Full name
- Email address
- Phone number

- Organizational affiliation
- Location
- Saved preferences for viewing information on our Services

Information Automatically Collected Freeboard automatically captures information when you interact with our services, as your device settings allow. While typically anonymous and used in aggregate, this information can sometimes be tied to an individual.

Information collected can include:

- **Device Configuration:** Your device type, operating system, browser, IP address, and location.
- **Referral Data:** The web address that referred you to our Services.
- **Usage Data:** Your search history, taps, clicks, scrolls, and other interactive behavior.
- **Email Interaction:** Data on email opens and link clicks.
- **Social Media Interaction:** Your interactions with Freeboard's posts.

4. Cookies and Tracking Technologies We collect automatic information using "cookies," which are small files placed on your device. Freeboard or third-party services we use (like Google Analytics) may use cookies to analyze web traffic, understand user behavior, and improve your experience.

You can prevent or limit the use of cookies by changing your browser settings. However, doing so may adversely affect (or even prevent) your use of Freeboard services. By using our services, you consent to our use of cookies.

5. How We Use Your Information All information we collect is used to understand our users and build better products, services, and communications. For example, Freeboard may use your PII to:

- Share news and statistics from our services.
- Create email lists for specific topics or features.
- Understand usage patterns to identify sticking points and improve our design.
- Share anonymized information with Freeboard staff and contractors.
- Protect against illegal or fraudulent activity.
- Combine PII with other related content associated with your profile.

6. When We May Share Your Information Freeboard only shares PII when absolutely necessary. We may share PII with our partners and service providers in the following circumstances:

- **Subcontractors:** We work with subcontractors under binding agreements that prevent them from using or storing your PII for any other purpose. We share PII with them only when required for service development.
- **Third-Party Services:** We use third-party providers for cloud computing, search, authentication, and communication. We may provide your PII as required for them to perform their service.
- **Co-organizers:** We frequently collaborate on projects with other organizations. If PII is collected as part of a joint effort (e.g., a co-organized webinar), we may share attendee PII with our partners.
- **Legal Requirements:** We may disclose information to law enforcement or government officials if required by law, subpoena, or court order. We may also disclose information if we believe it is necessary to investigate or prevent suspected fraudulent or illegal activity.

7. Data Storage, Security, and Your Rights Storage and Retention We store PII and allow access only to Freeboard staff and affiliated organizations as described above. We only keep your data for as long as is necessary, unless required by law to keep it longer. Secure access to our cloud infrastructure is limited to authenticated employees and approved individuals.

Your Rights and Deletion You may request the removal of your PII by emailing info@freeboard.tech. We will remove as much of your PII as practical from our active systems within 30 days. However, you acknowledge that PII may remain in backups or inaccessible systems. Anonymized usage data will be stored to help us understand how people use our services.

PII Security Your account is password-protected. You can help prevent security breaches by:

- Choosing a strong password.
- Limiting access to your device.
- Signing off after each session.

Freeboard is committed to protecting your PII and has physical, electronic, and procedural safeguards in place. This includes data encryption, HTTPS transmission, and limiting internal access to PII.

However, no system can prevent all potential security breaches. Unauthorized entry, hardware failure, or other factors can compromise PII security. In case of a suspected breach, please contact us immediately at **info@freeboard.tech**.

8. Interaction with Children We do not knowingly solicit data from or provide services to children under the age of 13. If a parent or guardian becomes aware that a child has provided us with PII, they should immediately contact **info@freeboard.tech** so the information can be deleted.

9. Contact Us If you have any questions or concerns about how your PII is handled, please reach out to info@freeboard.tech.

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